Dear Name,

We are excited to kick off our United Way of Greenville County campaign—and we need your support!

Recently, United Way released an eye-opening report showing that 39 percent of households in our community struggle to afford the basics every month. 29 percent of these households earn above the Federal Poverty Level, yet far from enough to afford life’s necessities.

These statistics are more than just numbers. They represent the lives and dreams of real people—our neighbors, our families, our coworkers—who work hard, but never get ahead. In a community as prosperous as ours, it's a strong reminder that there is still much work to be done.

The good news is we *can* do something about it. Your gift will support United Way’s continued work to improve lives, strengthen our community, and build a stronger Greenville County for all.

Every dollar we raise and every hour spent volunteering will work toward removing pervasive barriers to higher earnings like education, housing, childcare and transportation.

Whether you can give $5 or $5,000, our community is counting on our support. Please give today, and together we can change lives and build a better future for all in Greenville County.

Sincerely,
Name