



UNITED WAY OF GREENVILLE COUNTY

Frequently Asked Questions

What does United Way do?

We mobilize people and resources to improve lives, strengthen the community and advance equity for all. Rather than focusing on a single agency or issue, we invest in a vetted portfolio of programs and initiatives that work hand-in-hand to create solutions to many of our community's most difficult problems – problems that no single organization can solve on its own. As a funder, partner and convener, we work with the entire community to build resources, focus investments and foster partnerships that create lasting solutions to major issues.

Who are your partners?

Anybody who wants to make a difference in our community. Donors, volunteers, companies, foundations, faith communities and schools. In 2023, we announced a new slate of funded partners that you can view at unitedwaygc.org/our-investments.

How does United Way distribute grants in the community?

Staff and volunteers team up to review grant applications, assess the effectiveness of applicant organizations, and gauge their ability to meet our strategic goals and deliver impact. Funding decisions regarding programs and initiatives supported by United Way of Greenville County are approved by our Board of Directors.

How can an organization apply for United Way funding?

United Way of Greenville County awards multi-year grants to qualified community organizations to pursue the outcomes outlined in our [How We Win](#) strategy and will continue its current grant investments through 2026. Any tax-exempt, nonprofit organization that conducts health or human service programs in Greenville County can

apply. We update our website regularly with funding opportunities, and that is always the best place to check for up-to-date information.

Can I designate my gift directly to a specific agency?

Yes, but undesignated gifts enable us to invest our resources in areas that align with our strategic priorities—informed by our extensive research and expertise—to make the greatest impact within Greenville County. Full details on our current Designations Policy can be found online at unitedwaygc.org/designations-policy.

How do I get involved?

Our website, unitedwaygc.org, is a great place to start. You can make a contribution, read up on issues and sign up for volunteer opportunities. You can also register for a volunteer account at handsongreenville.org to search for volunteer opportunities and track your impact. Following us on social media is another convenient way to see our latest events, projects and volunteer needs.

Does United Way of Greenville County support Planned Parenthood?

No.

How much of the money raised by United Way is used for administrative purposes?

United Way of Greenville County's current overhead rate is 17.6 percent. Independent evaluator Charity Navigator gives us 4-stars — their top rating — for efficiency.

I have another question that I don't see here.

Email us at info@unitedwaygc.org and we'll get it answered for you.