

Director of Volunteer Engagement

Reports to : Chief Philanthropy Officer
Location: Greenville, SC
FLSA Status: Exempt

ABOUT UNITED WAY OF GREENVILLE COUNTY

For over 100 years, we have united the community to help people live better, safer, and more successful lives. While our work has evolved to meet the challenges of the day, our vision remains the same: We believe everyone should have access to the tools and opportunities that empower them to achieve their full potential.

MISSION & VISION

Our mission is to mobilize people and resources to improve lives, strengthen the community, and advance equity for the benefit of all. Our vision is a Greenville County where all people have access to the opportunities to achieve their full potential.

STAR VALUES

Our focus on collaboration, internally and externally, connects our team and work to our community so we can achieve the balance and symmetry needed to consistently show up for all of Greenville County.

SUPPORT- We collaborate with our team, stakeholders and organizations to support our community and move our mission forward.

TRUST- With integrity and respect, we embrace transparency and build relationships with each other and the community to deliver on our promises.

ACT- Each day we show up to do our best work for our coworkers, our investors and our community by staying proactive, adaptable and innovative.

REFLECT- We reflect the change we wish to see within our communities by holding each other accountable to our mission, recognizing how our leadership today will impact the future of Greenville County.

WHERE WE SERVE

We serve people across the cities of Greenville, Greer, Fountain Inn, Simpsonville, Mauldin, and Travelers Rest. Our impact also extends to the following communities: Berea, City View, Dunean, Five Forks, Gantt, Golden Grove, Judson, Parker, Piedmont, Sans Souci, Marietta, Taylors, Tigerville, Wade Hampton, Ware Place, and Welcome.

OUR STRATEGY


Poverty is persistent in Greenville County. We can't let it win—because everyone deserves a shot at a better life. Our donor base is changing. So much so. From Baby Boomers to Gen Z and beyond, we must adapt and evolve to remain relevant.


To flip the script and win for our community, United Way of Greenville County must inspire and activate donors to increase access and reduce barriers to higher earnings for low-income earning members of the community.




WHERE WE PLAY

Our strategy to reduce barriers to higher earnings starts with increasing access in four critical areas:

 Affordable Housing

 Post Secondary Education

 High-Quality, Affordable Childcare

 Transportation and Mobility

INVEST IN ONLY WHAT WORKS

Nobody likes a bad investment. Data-driven decision-making ensures we're making smart choices.

TELL STORIES THAT CHANGE NARRATIVES AND INSPIRE

Knowing is only half the battle. To unite the community behind real solutions, we tell stories that reframe common narratives about the causes of poverty and how to solve it.

FIGHT FOR POLICIES THAT HELP, NOT HURT

It takes more than money to win for our community. We advocate at all levels of government for policies that help us beat back poverty.

POSITION SUMMARY

The Director of Volunteer Engagement at United Way of Greenville County (UWGC) leads the strategic development and execution of volunteer engagement efforts, ensuring that stakeholders are effectively mobilized to support the mission of UWGC.

This is an important and complex role that requires the successful candidate to be a skilled multitasker and masterful communicator who is comfortable working in a fast-paced environment. It goes without saying you must be a people person who enjoys real collaboration with others. Being creative, flexible and resourceful are also very helpful attributes for success in this role.

This position works very closely with several key internal departments including development, corporate engagement, events, and marketing. While the position reports to the Chief Philanthropy Officer, the director of volunteer engagement has regular direct interaction with the CEO and other members of the executive leadership team. Externally, the director of volunteer engagement will have regular interaction with UWGC board members, leaders of various volunteer committees and projects, as well as individuals within partner companies and organizations.

AREAS OF RESPONSIBILITY

- Plan, execute and evaluate a comprehensive volunteer engagement strategy to advance the mission and strategic priorities of UWGC and align with its values.
- Provide primary staff leadership for key affinity groups which include African American Leadership, Women United, ReUNITED, and Young Leaders Society.
- Provide primary staff leadership for key volunteer events which include Hands on Greenville, School Tools, Project Joy, and others.
- Create high-value and high-impact experiences for volunteers individually and collectively throughout the year.
- Ensure effective recruitment, training, and retention of volunteers.
- Collect volunteer related data to effectively evaluate and manage the overall volunteer engagement program.

QUALIFICATIONS

- Bachelor's degree required.
- At least three years of professional experience required. Prior volunteer management experience is strongly preferred.
- Deliver excellent, proactive customer service to all corporate partners, volunteer leaders, and vendors at all times.
- Be clear, concise and compelling in written communication.
- Listen to understand and speak to be understood.
- Obsess over the details, but don't be a perfectionist.
- Strive for best-in-class.
- Challenge assumptions without being rude or disrespectful. Know when enough is enough.
- Think big and be creative.
- Be thoughtful and kind.

INTERESTED CANDIDATES

Submit your resume and cover letter directly to talent@unitedwaygc.org with Director of Volunteer Engagement in the subject line. Qualified candidates that bring a diversity of thought, experience and background are encouraged to apply.

United Way of Greenville County offers competitive compensation based on prior experience and qualifications as well as comprehensive benefits in order to best support our people. Benefits we offer include: health, dental and vision insurance where United Way of Greenville County pays generously towards the cost of these benefits for employees and their families.

United Way of Greenville is an equal opportunity employer and value diversity. All employment is decided on the basis of qualifications, merit and business need.